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## IGI Global Editor Published in Wall Street Journal

Dr. Amar Gupta, renowned management and technology expert and editor of IGI Global books such as [\*Outsourcing and Offshoring of Professional Services: Business Optimization in a Global Economy\*](#) and [\*Knowledge Reuse and Agile Processes: Catalysts for Innovation\*](#), was recently published in the *Wall Street Journal* for his article "Prescription for Change". In his article, Gupta explains how information technology will play a crucial role in the advancement of the healthcare industry.

"While hospitals and other care providers have long been quick to adopt breakthrough technology in medical devices, procedures and treatments, far less attention has focused on innovations in networking and communications," writes Gupta (*Wall Street Journal*, October 20, 2008).

Gupta predicts that diagnostic services and specialist consultations will be offshore outsourced, lowering both costs and work loads while serving patients once difficult to reach. Other benefits to the information technology integration include electronic transfer of medical records, drug safety monitoring, and dissemination of expert knowledge on medical advancements (*Wall Street Journal*, October 20, 2008).

For more information or to view Dr. Amar Gupta's article, visit <http://online.wsj.com/article/SB122426733527345133.html>. To learn more on his publications with IGI Global, follow the links below.

**Outsourcing and Offshoring of Professional Services: Business Optimization in a Global Economy** (<http://igi-global.com/reference/details.asp?id=7534>)

**Knowledge Reuse and Agile Processes: Catalysts for Innovation** (<http://igi-global.com/reference/details.asp?id=7293>)

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